

## PREM GROUP EXPANDS TO GERMANY

**Dublin, 14<sup>TH</sup> March 2012** Leading Irish Hotel Management company, [PREM Group](#) has signed a long term lease for a new build Holiday Inn Express in Berlin, which will open in December 2013. The Berlin property is the first of a planned rollout of seven [Holiday Inn Express Hotels](#) by PREM Group in major cities across Germany over the next three years. PREM Group is a preferred operator of the InterContinental Group, owners of the Holiday Inn Express brand. Situated in east Berlin, with the O2 Arena and AlexanderPlatz nearby, the new Holiday Inn Express Ostbahnhof will offer 153 rooms. The adjacent Ostbahnhof station will have a high speed train connection to the [Berlin Brandenburg Airport](#), the new international airport for the German capital, which opens in July 2012.

Announcing the signing of the lease, Mr. [Jim Murphy](#), Group Managing Director, PREM Group said "With its central location and easy access to the city's new international airport, we expect the Holiday Inn Express Ostbahnhof to be a popular choice for tourists visiting Berlin. We are already looking at a number of possible locations for additional Holiday Inn Express Hotels in Germany".

The Holiday Inn Express Ostbahnhof brings to 32 the number of hotels operated by PREM Group across Ireland, the UK, Belgium, Germany, France and Poland. In addition to Germany, the company is also working on a number of new hotel projects in Belgium, Holland and the UK as part of a three-year strategy to grow its hotel management base across northern Europe. PREM Group is also exploring opportunities in Ireland where it offers a range of services to the hotel industry.

### **For further information please contact:**

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