

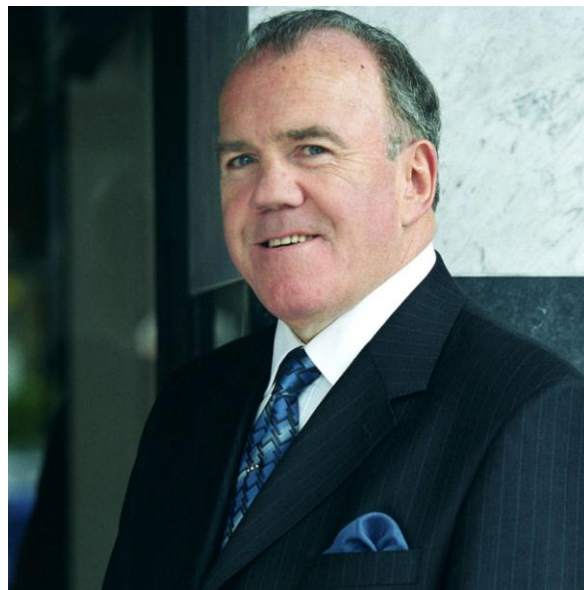
## **DICK BOURKE JOINS PREM GROUP**

**Dublin, 3<sup>rd</sup> May 2011** Hotel industry expert, Dick Bourke FIHI, has joined the board of PREM Group, one of Ireland's leading hotel management companies.

In a career that spans four decades, Mr Bourke has been associated with some of Ireland's leading hotels including the Shelbourne Hotel, the Great Southern Hotels in Galway and Parknasilla, Jury's Hotel Cork and Jury's Hotel Ballsbridge, which he managed from 1995 until 2007. A Council member and former President of the Irish Hotels Federation, Mr Bourke is a board member of the Dublin Tourist Authority and Failte Ireland. He is a Director of the Irish Tourist Industry Confederation and a Fellow of the Irish Hospitality Institute.

Announcing the appointment, Mr. Jim Murphy, Group Managing Director, PREM Group said "Dick Bourke brings considerable expertise and experience to the board which will be of valuable assistance to the company in its expansion plans".

PREM Group currently operates 40 hotels and aparthotels in Ireland, England, Belgium, France and Poland. The company is continuing to expand in Ireland and across Europe, working on a number of new hotel projects as part of a three-year strategy to grow its hotel management base.



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